

# Circular Economy Routemap 2025 refresh, alignment with Council Plan 2025 - 2027

## Key alignment

### **Outcome 1: A city to be proud of:**

1.2. An accessible, clean, and sustainable city

**1.2.2 Working towards carbon net zero:** "We will seek to build upon our circular economy achievements through adoption of a new Route Map to continue to engage with DEFRA as one of their 'pathfinders' leading the way on developing a more circular and regenerative economy.

Objective 1: Maximise council influence to drive circular demand

<b>Sector</b>	<b>Action</b>	<b>Outcome 1: A city to be proud of</b>	<b>Outcome 2: A fair and inclusive city</b>	<b>Outcome 3: A city that helps people to thrive</b>	<b>Outcome 4: A learning council with well-run services</b>
<b>Food</b>	1. Create opportunities for local, regenerative food producers or those who want to be farming in ways that are better for the environment and build the supply chain infrastructure that they can tap into.	1.1 Investing in our city 1.1. 2 Growing a diverse and sustainable city economy 1.1.3 Promoting and protecting what makes Brighton & Hove unique 1.2 An accessible, clean and sustainable city 1.2.3 Protecting and enhancing the city's natural environment	2.2 An inclusive and fairer city 2.2.3 Working to reduce inequality And links to associated objectives in - Brighton & Hove Food Strategy 2025-2030		4.3 Ensuring good governance and financial resilience We will work to ensure best possible management of available council resources, including council land.

		<p>And links to associated objectives in:</p> <ul style="list-style-type: none"> <li>- Brighton &amp; Hove Economic Plan 2024 - 2027</li> <li>- City Downland Estate Plan</li> <li>- Climate Action Plan</li> </ul>			
<b>Food</b>	2. Reduce household and commercial food waste through the delivery of food waste prevention actions included in the citywide Food Strategy (2025 – 2030) including the introduction of weekly food waste collections for all households across the city by April 2026.	<p>1.2 An accessible, clean, and sustainable city:</p> <p>1.2.1 Keeping our city clean and managing waste</p> <p>“In 2025 we will introduce wider recycling and a phased introduction of a new food waste collection service to the city”</p>	<p>2.2 An inclusive and fairer city</p> <p>2.2.3 Working to reduce inequality</p> <p>And links to associated objectives in</p> <ul style="list-style-type: none"> <li>- Brighton &amp; Hove Food Strategy 2025-2030</li> </ul> <p>“We will continue our work with communities in the most deprived areas of the city to reduce barriers to and increase residents’ confidence and uptake of health and well-being services.</p>	<p>3.3 Living and ageing well</p> <p>3.3.4 Ensuring there is safe, effective, sustainable and high-quality health and care provision in the city</p> <p>And links to associated objectives in</p> <ul style="list-style-type: none"> <li>- Brighton &amp; Hove Food Strategy 2025-2030</li> </ul>	<p>4.1 Innovation and technology at the heart of our strategy</p> <p>“We will research and invest in cutting-edge technologies that deliver tangible benefits in our services for residents and help us keep our running costs low”</p>

			- “The [Fairness fund] will support access to nutritious, low-cost food”		
<b>Built Environment</b>	3. Ensure developments are built to high sustainability standards and are designed and constructed in line with circular economy principles in construction.	1.1 Investing in our city 1.1. 1 Developing Brighton & Hove as a place where people want to live, work, and learn: “We will... shape planning policy that enhances the city’s unique built and natural environment, and ensures accelerated housing delivery alongside, employment and infrastructure needs”	2.1 Homes for everyone 2.1.1 Improving housing quality: “We will continue to invest in council homes with almost £37 million allocated to our planned and major works programmes for 2025/26.”		4.3 Ensuring good governance and financial resilience  We will work to ensure best possible management of available council resources, including council land.
<b>Built Environment</b>	4. Pilot reclamation audits and deconstruction of existing buildings for new build council housing projects, using reclaimed materials on site wherever possible.	1.1 Investing in our city 1.1. 1 Developing Brighton & Hove as a place where people want to live, work, and learn: “We will... shape planning policy that enhances the city’s	2.1 Homes for everyone 2.1.1 Improving housing quality: “We will continue to invest in council homes with almost £37 million allocated to our planned and major works		4.3 Ensuring good governance and financial resilience  We will work to ensure best possible management of available council

		unique built and natural environment, and ensures accelerated housing delivery alongside, employment and infrastructure needs”	programmes for 2025/26.”		resources, including council land.
<b>Built Environment</b>	5. Continue to invest in preventative maintenance programmes to extend the life of Highway assets and monitor and review new carbon reduction innovations via the network of National and Regional bodies that have been set up to share best practice such as the Local Government Technical Advisers Group and Local Council Roads Innovation Group (LCRIG).	1.1 Investing in our city 1.2 An accessible, clean and sustainable city 1.2.4 Making it easier for people to move around the city	2.3 A city where people feel safe and welcome 2.3.2 Creating safe public spaces that are accessible for all		4.3 Ensuring good governance and financial resilience  We will work to ensure best possible management of available council resources, including council land.
<b>Built Environment</b>	6. Continue to explore opportunities to embed the principles of the circular economy and other low carbon approaches to highway design and	1.1 Investing in our city 1.2 An accessible, clean and sustainable city	2.3 A city where people feel safe and welcome 2.3.2 Creating safe public spaces that are accessible for all		4.3 Ensuring good governance and financial resilience  We will work to ensure best possible

	implementation as part of the procurement of new and existing call off contracts.	1.2.4 Making it easier for people to move around the city			management of available council resources, including council land.
<b>Water</b>	7. Develop and begin delivery of a sustainable drainage implementation plan to replenish and protect groundwater resources.	1.1 Investing in our city 1.1. 1 Developing Brighton & Hove as a place where people want to live, work, and learn  1.1.3 Promoting and protecting what makes Brighton & Hove unique  1.2 An accessible, clean and sustainable city  1.2.3 Protecting and enhancing the city's natural environment			4.3 Ensuring good governance and financial resilience  We will work to ensure best possible management of available council resources, including council land.
<b>All sectors</b>	8. Require the use of the council's Specification-writing Tool for Environmental Procurement on all procurements over £1M and monitor the tool's use and impact on tenders.	1.2 Investing in our city 1.1. 1 Developing Brighton & Hove as a place where people want to live, work, and learn			4.3 Ensuring good governance and financial resilience  We will work to ensure best possible management of available council

		<p>1.1.3 Promoting and protecting what makes Brighton &amp; Hove unique</p> <p>1.2 An accessible, clean and sustainable city</p> <p>1.2.3 Protecting and enhancing the city's natural environment</p> <p>And links to associated objectives in:</p> <ul style="list-style-type: none"> <li>- Brighton &amp; Hove Economic Plan 2024 – 2027</li> <li>- Climate Action Plan</li> </ul>		resources, including council land.
<b>All sectors</b>	9. Improve the recycling offer of the council's commercial waste management service and increase the number of materials being recycled.	<p>1.2 An accessible, clean, and sustainable city:</p> <p>1.2.1 Keeping our city clean and managing waste</p> <p>“In 2025 we will introduce wider recycling and a phased introduction of a new food waste collection service to the city”</p>		<p>4.1 Innovation and technology at the heart of our strategy</p> <p>“We will research and invest in cutting-edge technologies that deliver tangible benefits in our services for residents and help us keep our running costs low”</p>

<b>Climate Action</b>	10. Explore opportunities to create circular use of green waste produced within the city.	1.1 Investing in our city 1.1. 2 Growing a diverse and sustainable city economy 1.1.3 Promoting and protecting what makes Brighton & Hove unique 1.2 An accessible, clean and sustainable city 1.2.3 Protecting and enhancing the city's natural environment			4.1 Innovation and technology at the heart of our strategy  "We will research and invest in cutting-edge technologies that deliver tangible benefits in our services for residents and help us keep our running costs low"  4.3 Ensuring good governance and financial resilience  We will work to ensure best possible management of available council resources, including council land.
<b>Climate Action</b>	11. Deliver the councils Climate Action Plan and associated deliverables on reducing waste and consumption emissions	1.1 Investing in our city 1.1. 1 Developing Brighton & Hove as a place where people want to live, work, and learn			4.3 Ensuring good governance and financial resilience  We will work to ensure best possible management of available council

		<p>1.1. 2 Growing a diverse and sustainable city economy</p> <p>1.2 An accessible, clean, and sustainable city</p> <p>1.2.1 Keeping our city clean and managing waste</p>			resources, including council land.
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Objective 2: Build strategic partnerships for greater impact

<b>Sector</b>	<b>Action</b>	<b>Outcome 1: A city to be proud of</b>	<b>Outcome 2: A fair and inclusive city</b>	<b>Outcome 3: A city that helps people to thrive</b>	<b>Outcome 4: A learning council with well-run services</b>
<b>Textiles</b>	12. Establish a city-wide Circular Textiles Forum	<p>1.1 Investing in our city</p> <p>1.1. 2 Growing a diverse and sustainable city economy</p> <p>1.1.3 Promoting and protecting what makes Brighton &amp; Hove unique</p> <p>1.2 An accessible, clean and sustainable city</p>	<p>2.2 An inclusive and fairer city</p> <p>2.2.3 Working to reduce inequality</p>		<p>4.3 Ensuring good governance and financial resilience</p> <p>We will work to ensure best possible management of available council resources, including council land.</p>

		1.2.1 Keeping our city clean and managing waste			
<b>Food</b>	13. Update the council's Good Food Buying Standards and increase anchor institute membership of the Good Food Procurement Group.	1.1 Investing in our city 1.1. 2 Growing a diverse and sustainable city economy 1.1.3 Promoting and protecting what makes Brighton & Hove unique And links to associated objectives in: - Brighton & Hove Economic Plan 2024 - 2027	2.2 An inclusive and fairer city 2.2.3 Working to reduce inequality  And links to associated objectives in: - Brighton & Hove Food Strategy 2025-2030		4.3 Ensuring good governance and financial resilience  We will work to ensure best possible management of available council resources, including council land.
<b>All sectors</b>	14. Build new knowledge partnerships between academia, public and private sector bodies	1.1 Investing in our city 1.1. 1 Developing Brighton & Hove as a place where people want to live, work, and learn. "We will work with residents, businesses and our partners to	2.2 An inclusive and fairer city 2.2.1 Engagement and collaboration 2.3 A city where people feel safe and welcome	3.3 Living and ageing well 3.3.4 Ensuring there is safe, effective, sustainable and high-quality health and care provision in the city	4.3 Ensuring good governance and financial resilience  "We know that our partnerships are key to delivering for the city."

		<p>shape planning policy that enhances the city's unique built and natural environment, and ensures accelerated housing delivery alongside, employment and infrastructure needs”</p> <p>1.1. 2 Growing a diverse and sustainable city economy</p> <p>“working with our partners to stimulate sustainable economic growth”</p>	<p>2.3.2 Creating safe public spaces that are accessible for all</p>		
<b>All Sectors</b>	15. Formalise a Circular Innovation Consortium to design and deliver innovation challenges linked to city priorities (e.g. construction reuse, local manufacturing, food systems).	<p>1.1 Investing in our city</p> <p>1.1. 1 Developing Brighton &amp; Hove as a place where people want to live, work, and learn. “We will work with residents, businesses and our partners to shape planning policy that enhances the city's unique built and natural environment, and ensures accelerated</p>	<p>2.2 An inclusive and fairer city</p> <p>2.2.1 Engagement and collaboration</p>		<p>4.3 Ensuring good governance and financial resilience</p> <p>“We know that our partnerships are key to delivering for the city.”</p>

		<p>housing delivery alongside, employment and infrastructure needs”</p> <p>1.1. 2 Growing a diverse and sustainable city economy</p> <p>“working with our partners to stimulate sustainable economic growth”</p>		
<b>All sectors</b>	16. University of Brighton Southeast Remanufacturing Catalyst (CaRE) to support businesses in the South-East region to accelerate Net Zero and Circular Economy ambitions through incorporating remanufacturing and value retention processes.	<p>1.1 Investing in our city</p> <p>1.1. 2 Growing a diverse and sustainable city economy</p>	<p>2.2 An inclusive and fairer city</p> <p>2.2. 1 Engagement and collaboration</p>	<p>4.1 Innovation and technology at the heart of our strategy</p> <p>“We will research and invest in cutting-edge technologies that deliver tangible benefits in our services for residents and help us keep our running costs low”</p>
<b>All sectors</b>	17. Work with communities to develop and promote circular living initiatives which also improve	1.1 Investing in our city	2.2 An inclusive and fairer city	4.3 Ensuring good governance and financial resilience

	<p>social, environmental, and economic well-being.</p>	<p>1.1. 2 Growing a diverse and sustainable city economy</p> <p>1.1.3 Promoting and protecting what makes Brighton &amp; Hove unique</p> <p>1.2 An accessible, clean and sustainable city</p> <p>1.2.3 Protecting and enhancing the city's natural environment</p>	<p>2.2.1 Engagement and collaboration</p>		<p>"We know that our partnerships are key to delivering for the city."</p>
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### 236 Objective 3: Create the right conditions for circular business growth

<b>Sector</b>	<b>Action</b>	<b>Outcome 1: A city to be proud of</b>	<b>Outcome 2: A fair and inclusive city</b>	<b>Outcome 3: A city that helps people to thrive</b>	<b>Outcome 4: A learning council with well-run services</b>
<b>All sectors</b>	<p>18. Continue to support SME adoption of circular solutions and work with partners to strengthen the local circular business support offer, drawing on insights from the baseline assessment and best practice to address barriers to circular adoption</p>	<p>1.1 Investing in our city</p> <p>1.1. 2 Growing a diverse and sustainable city economy</p> <p>1.1.3 Promoting and protecting what makes Brighton &amp; Hove unique</p> <p>And links to associated objectives in:</p>	<p>2.2 An inclusive and fairer city</p> <p>2.2.1 Engagement and collaboration</p>		<p>4.3 Ensuring good governance and financial resilience</p> <p>"We know that our partnerships are key to delivering for the city."</p>

		<ul style="list-style-type: none"> <li>- Brighton &amp; Hove Economic Plan 2024 - 2027</li> </ul>			
<b>All sectors</b>	19. Explore funding and development opportunities to create additional circular economy hubs.	<p>1.1 Investing in our city</p> <p>1.1. 2 Growing a diverse and sustainable city economy</p> <p>1.1.3 Promoting and protecting what makes Brighton &amp; Hove unique</p> <p>And links to associated objectives in:</p> <ul style="list-style-type: none"> <li>- Brighton &amp; Hove Economic Plan 2024 - 2027</li> </ul>	<p>2.2 An inclusive and fairer city</p> <p>2.2.1 Engagement and collaboration</p>		<p>4.3 Ensuring good governance and financial resilience</p> <p>“We know that our partnerships are key to delivering for the city.”</p>
<b>All sectors</b>	20. Raise the profile of Circular Economy within the local green skills agenda.	<p>1.1 Investing in our city</p> <p>1.1. 2 Growing a diverse and sustainable city economy</p>	<p>2.2 An inclusive and fairer city</p> <p>2.2.1 Engagement and collaboration</p>	<p>3.2 Developing our prevention and family support offer</p> <p>3.2.2 Working with partners to deliver ambitious employment, training and</p>	<p>4.3 Ensuring good governance and financial resilience</p> <p>“We know that our partnerships are key to delivering for the city.”</p>

		<p>1.1.3 Promoting and protecting what makes Brighton &amp; Hove unique</p> <p>And links to associated objectives in:</p> <ul style="list-style-type: none"> <li>- Brighton &amp; Hove Economic Plan 2024 – 2027</li> <li>- City Downland Estate Plan</li> <li>- Climate Action Plan</li> <li>- Future Skills Sussex Local Skills Improvement Plan</li> </ul>		apprenticeship opportunities	
<b>All Sectors</b>	21. Facilitate industrial symbiosis initiatives such as the South East Circular Hub funded by Horizon Europe 2024.	<p>1.1 Investing in our city</p> <p>1.1. 2 Growing a diverse and sustainable city economy</p>	<p>2.2 An inclusive and fairer city</p> <p>2.2.1 Engagement and collaboration</p>		<p>4.3 Ensuring good governance and financial resilience</p> <p>“We know that our partnerships are key to delivering for the city.”</p>
<b>All sectors</b>	22. Establish a Circular Economy event showcasing local circular economy solutions, bringing together business innovations, green skills access and community initiatives.	<p>1.1 Investing in our city</p> <p>1.1. 2 Growing a diverse and sustainable city economy</p>			<p>4.3 Ensuring good governance and financial resilience</p> <p>“We know that our partnerships are key to delivering for the city.”</p>

<b>All sectors</b>	23. Implement circular economy learning and action in schools through the Our City, Our World (OCOW) environmental education programme.	1.2 An accessible, clean, and sustainable city:  1.2.1 Keeping our city clean and managing waste	2.2 An inclusive and fairer city  2.2.3 Working to reduce inequality  And links to associated objectives in: <ul style="list-style-type: none"><li>- Climate Action Plan</li><li>- The Aquifer Partnership</li></ul>	3.1 A better future for children and young people	4.3 Ensuring good governance and financial resilience  “We will work to ensure best possible management of available council resources, including council land.”
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#### Objective 4: Influence regional and national policy to unlock circular economy opportunities

<b>Sector</b>	<b>Action</b>	<b>Outcome 1: A city to be proud of</b>	<b>Outcome 2: A fair and inclusive city</b>	<b>Outcome 3: A city that helps people to thrive</b>	<b>Outcome 4: A learning council with well-run services</b>
<b>Government</b>	24. Explore with neighbouring authorities the development of a regional Circular Economy Routemap	1.1 Investing in our city  1.1. 2 Growing a diverse and sustainable city economy  And links to associated objectives in: <ul style="list-style-type: none"><li>- Brighton &amp; Hove Economic Plan 2024 - 2027</li></ul>	2.2 An inclusive and fairer city  2.2.1 Engagement and collaboration	3.2 Developing our prevention and family support offer  3.2.2 Working with partners to deliver ambitious employment, training and apprenticeship opportunities	4.3 Ensuring good governance and financial resilience  “We know that our partnerships are key to delivering for the city.”

<b>All sectors</b>	25. Baseline circular business activity and identify circular economy infrastructure needs and growth sectors for the region.	<p>1.1 Investing in our city</p> <p>1.1. 1 Developing Brighton &amp; Hove as a place where people want to live, work, and learn: “We will... shape planning policy that enhances the city’s unique built and natural environment, and ensures accelerated housing delivery alongside, employment and infrastructure needs”</p> <p>And links to associated objectives in:</p> <ul style="list-style-type: none"> <li>- Brighton &amp; Hove Economic Plan 2024 – 2027</li> <li>- Future Skills Sussex Local Skills Improvement Plan</li> </ul>			<p>4.3 Ensuring good governance and financial resilience</p> <p>We will work to ensure best possible management of available council resources, including council land.</p>
<b>All sectors</b>	26. Support the expansion of Extended Producer Responsibility (EPR)	1.2 An accessible, clean, and sustainable city:			4.1 Innovation and technology at the heart of our strategy

	schemes to reduce waste at the source	1.2.1 Keeping our city clean and managing waste  “In 2025 we will introduce wider recycling and a phased introduction of a new food waste collection service to the city”			“We will research and invest in cutting-edge technologies that deliver tangible benefits in our services for residents and help us keep our running costs low”
<b>Government</b>	27. Engage with national and international circular economy experts to identify policy improvements at local, regional, and national levels, ensuring that the policy landscape maximises the benefits of circular economy transitions for Brighton & Hove	1.1 Investing in our city 1.1. 1 Developing Brighton & Hove as a place where people want to live, work, and learn. “We will work with residents, businesses and our partners to shape planning policy that enhances the city’s unique built and natural environment, and ensures accelerated housing delivery alongside, employment and infrastructure needs”	2.2 An inclusive and fairer city  2.2.1 Engagement and collaboration		4.3 Ensuring good governance and financial resilience  “We know that our partnerships are key to delivering for the city.”

		<p>1.1. 2 Growing a diverse and sustainable city economy</p> <p>“working with our partners to stimulate sustainable economic growth”</p>			
<b>All sectors</b>	28. Drive policy and investment in circular skills and jobs, advocating for policies and investment that expand workforce training, support job creation and develop skills for emerging circular industries.	<p>1.1 Investing in our city</p> <p>1.1. 2 Growing a diverse and sustainable city economy</p> <p>1.1.3 Promoting and protecting what makes Brighton &amp; Hove unique</p> <p>And links to associated objectives in:</p> <ul style="list-style-type: none"> <li>- Brighton &amp; Hove Economic Plan 2024 – 2027</li> <li>- Future Skills Sussex Local Skills Improvement Plan</li> </ul>	<p>2.2 An inclusive and fairer city</p> <p>2.2.1 Engagement and collaboration</p>	<p>3.2 Developing our prevention and family support offer</p> <p>3.2.2 Working with partners to deliver ambitious employment, training and apprenticeship opportunities</p>	<p>4.3 Ensuring good governance and financial resilience</p> <p>“We know that our partnerships are key to delivering for the city.”</p>